





ANDY SCOTT: "To our minds, Sweet's Glam period was a very short space of time, maybe about a year between '72 and '73"

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instruments of our own downfall, because we did construct some of our singles around the image, and then we got stuck with it. What galls us in spite of everything is that we were successful on our own terms everywhere else in the world except for the UK.

"After all, let's face it, Chinn And Chapman wanted us to stay as this crazy Glam/pop band, but we really felt in our hearts that we wanted to be recognised as a serious, professional Hard Rock band.

"We had had 16 Top 20 hits with Chinn and Chapman and, to be brutal, we could have easily had 16 more, but we just wanted to break away from all that"

In fact, the more I try to delve into the Glam period of the band, the more Andy and Mick seem to reveal a total dissatisfaction with the era and what it brought afterwards.

This might even stretch as far as bitterness, in Andy's case. He claims that people dragging up that one phase in the band's history all the time "doesn't phase me any more", but I'm not so sure that this is entirely true.

"If you'd asked me about it in '78 I would have given you really short shrift, because we fought it for years trying to show that there was more to us than met the eye."

"The whole thing was just very weird," states Mick. "You can't really explain it in words, but doing gigs and having girls screaming at us while their boyfriends are trying to spit on us and kick us is definitely weird. Having girls trying to jump through the windows of the limo while their boyfriends



THE SWEET: Mike Chapman has recently been back in contact with the band, and a reformation could be on the cards

"I think that we felt a lot of the pressure at the time because, as I said before, we had put this make-up on for a laugh but it had a profound effect on people.

"People were intimidated by us. We used to go into the pubs next door for a drink before gigs and all the fans who were there wouldn't even ask us for an autograph."

AYBE THAT kind of pressure, the feeling of living life in a bubble, could have been made easier had the Glam scene really developed into some kind of movement where all the bands involved felt some kind of close ties, but as Noddy Holder from Slade also confirms in this issue, it never really felt that way to the groups involved.

Mick: "No, it didn't feel as if we were creating or being a part of a movement. It didn't have the same kind of vibe as the '60s did, with the whole Flower Power thing.

"When I look back on those times now I suppose there was a lot of originality, but all I felt that we were doing was interpreting the bands of the '60s, bands that we grew up with such as Cream and Led Zeppelin, in our own way.

"The bottom line was that we never really took it all that seriously, I don't think that many of the bands did.

"As far as I can remember, the only person who really seemed to be taking it all as some kind of art form rather than just a giggle was David Bowie. I remember seeing him doing 'Starman' on 'Top Of The Pops', because we were on the same show, and he was very seriously into what he was doing."

It seems that the Sweet's own interpretation of what they considered an art form revolved around being regarded as a straight down the line Hard Rock act, something which the British public was never

introduce the harder rock elements of that they did with numerous self-penned numbers kicking out the jams on the B-sides of the Chinni-Chap singles, but it was all to no available here in Blighty.

There seems to have always been the dichotomy for the band of craving the success that they had achieved with 'Ballroom Blitz' et al, but wanting to achieve it with their own, harder material.

And, as is often the case, the timing was all-important.

"I remember that a while before, Mike Chapman had suggested that we should use the twin ideas of horror and rock as a basis for live performance," recalls Andy. "And we could never really get a grasp on what it was he meant, but then we ended up seeing Alice Cooper and Kiss in the States and it all fell into place.

"By the time all this rock theatre had come in and was being received, we had all moved on to new things."

ND TRY AS they might, the band could never quite capture the public's imagination in the same way as they had before.

"We fell into the trap of spending too long on recording our material and not enough time actually going out and working it," explains Scott. "We'd be spending six months every year making a record, and that was too long.

"After all, the gigging aspect is the life blood of every rock band and the beauty of the hits that we had was that they had an energy and a feel that were there precisely because they were recorded in a single day.

"And then we also had the problems that we got saddled with an American company who didn't feel that they had a responsibility to support one of their acts that was out on the road in a finanacial way. We were also all living in the UK under a Labour government that



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paying tax of 98p in the pound, so in effect I used what should have turned out to be my life savings to keep the band out on the road and working."

Which may explain why I keep detecting this undercurrent of bitterness pervading the atmosphere.

"Sure, at the time we regretted having created the image, but it's a part of history now," claims Scott. "There certainly aren't that many bands from as long ago as that who can honestly claim that they still have their records played all the time."

"And that's the best testimony to the band that there is," adds Mick. "When I listen back to the stuff that we did then I still think that it stands up, in terms of both musicianship and playing.

"Everyone was fighting for his own artistic freedom on those records, and that really came through in the grooves – that's what helped to make the records special.

"Although we all have regrets about things that we wish we'd done and that we wish had happened, at the end of the day the Sweet was still an internationally successful band and you really can't do any better than that."

VE BLOCKED out all negative thoughts," claims Andy, though I'm not convinced as to the truth of the statement, "otherwise I'd forever be walking around with a cloud hanging over my head!"

I think the man still feels he has something to prove with the Sweet, and with Mike Chapman back in contact with the band a reformation looks more than on the cards. And then maybe Andy Scott can give the public more to think about than a pair of silver platform boots.

And if that happened, then I